

Code: 9A03705

R09

B.Tech IV Year I Semester (R09) Regular & Supplementary Examinations December 2014

**ENTREPRENEURSHIP**  
(Mechanical Engineering)

Time: 3 hours

Max. Marks: 70

Answer any FIVE questions  
All questions carry equal marks

\*\*\*\*\*

- 1 (a) Explain the role of entrepreneurship in economic development.  
(b) Explain the role of central government and state government in promoting entrepreneurship in India.
- 2 (a) Discuss creativity and the techniques for creating problem solving.  
(b) What is the importance of the management team in launching a new venture?
- 3 Explain the scope and value of the business plan to investors, lenders, employees, suppliers and customers.
- 4 (a) Explain the types of financing available.  
(b) Explain in detail about government grants and subsidies.
- 5 What are the primary challenges for managing business growth? Explain.
- 6 (a) Mention the different types of layout. Briefly describe each.  
b) ( Discuss the objectives of a good layout.
- 7 (a) Distinguish between inspection and quality control.  
(b) State and explain various factors affecting job design.
- 8 (a) Write a brief note on global aspects of entrepreneurship.  
(b) Explain five more advantages and disadvantages in the market with special reference to low cast product sold by FLIP CRAT.

\*\*\*\*\*